



ANNUAL EEO PUBLIC FILE REPORT

The purpose of this EEO Public File Report ("Report") is to comply with Section 73.2080c(6) of the FCC's 2002 EEO Rule. This report has been prepared on behalf of Station Employment Unit that is comprised of the following station: KXTF, Twin Falls, ID and is required to be placed in the public inspection files of these stations, and posted on their websites, if they have websites.

The information contained in this Report covers the time period beginning May 22, 2008 to and including May 21, 2009 (the "Application Period").

The FCC's 2002 EEO Rule requires that this Report contain the following information:

- 1.** A list of all full-time vacancies filled by the Station comprising the Station Employment Unit during the Applicable Period;
- 2.** For each such vacancy, the recruitment source(s) utilized to fill the vacancy (including, if applicable, organizations entitled to notification pursuant to Section 73.2080c(1)(ii) of the new EEO Rule, which should be separately identified), identified by name, address, contact person, and telephone number;
- 3.** The recruitment source that referred the hiree for each full-time vacancy during the Applicable Period;
- 4.** Data reflecting the total number of persons interviewed for full-time vacancies during the Applicable Period and the total number of interviewees referred by each recruitment source utilized in connection with such vacancies; and
- 5.** A list and brief description of the initiatives undertaken pursuant to Section 73.2080c(s) of the FCC rules.

Appendices 1, 2, and 3 which follow have been designed, in the aggregate to provide the required information. Please note the numbers listed on appendix 2 under the column entitled "Full-Time Positions for Which This Source Was Utilized" refer to the number of full-time positions listed on Appendix 1.

For purposes of this Report, a vacancy was deemed "filled" not when the offer was extended but on the first day of hiree's employment. A person was deemed "interviewed" whether he or she was interviewed in person and/or over the telephone.

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Station Comprising Station Employment Unit: KXTF, Twin Falls, Idaho

APPENDIX 1**Section 1: Vacancy Information**

	Full-Time Positions Filled by Job Title	Recruitment Source of Hiree	Total Number of Interviews from All Sources for This Position
1	Account Executive	Word of Mouth	1
2			
3			
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Total Number of Persons Interviewed During Applicable Period:**1**

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APPENDIX 2

Section 2: Recruitment Source Information

	Recruitment Source (Name, Address, Telephone Number, Contact Person)	Total Number of Interviewees This Source has Provided During This Period (If Any)	Full-Time Positions for Which This Source Was Utilized
1	Shoshone Bannock Tribes David Lee PO Box 306 Fort Hall, ID 83203 208-478-3755	0	1
2	Idaho State University Stacey Gioka 921 S. 8th Stop 8107 Pocatello, ID 83209 208-282-2778	0	0
3	TV Jobs.com Mark Holloway PO Box 4116 Oceanside, CA 92052 760-754-8177	0	0
4	Idaho Job Service Selenia Mesa 430 N. 5th Avenue Pocatello, ID 83201 208-236-6710 ext 3700	0	1

5	California Chicano News Media Association Sylvia Wells 3800 S Figueroa Street Los Angeles, CA 90037 213-743-4960	0	1
6	Journalism Jobs 4515 Willard Avenue Suite #1708 South Chevy Chase, MD 20815 510-524-2007	0	1
7	Ohio-Illinois Centers for Broadcasting Gary James 9000 W Sweet Valley Drive Valley View, OH 44125	0	0
8	Sierra Broadcasting Company KRNV (Sister Station) Andrea Lee 1790 Vassar Street Reno, NV 86502 775-322-4444	0	1
9	Yuma Broadcasting Company KYMA (Sister Station) Suzanne Stuhr/Paul Heebink 1385 S Pacific Avenue Yuma, AZ 85365 928-782-1111	0	1
10	Two Ocean Broadcasting Co KJWY (Sister Station) Christel Rahme 970 W Broadway Suite 204 Jackson, WY 83001 307-733-2066	0	1
11	Beartooth Communications Co KTVH (Sister Station) Wendy Hill 100 W Lyndale Avenue Ste A Helena, MT 59601 406-457-1212	0	1

12	Bozeman Trail Communication KCWY (Sister Station) Sara Swanson 141 Progress Circle Mills, WY 82644 307-577-0013	0	1
13	Oregon Trail Broadcasting Bill Fouch 902 East Sherman Street Pocatello, ID 83201 208-232-6666	0	1
14	KPVI Website Mark Harris 902 East Sherman Street Pocatello, ID 83201 208-232-6666	0	1
15	KPVI Job Board Bill Fouch 902 East Sherman Street Pocatello, ID 83201 208-232-6666	0	1
16	KPVI Walk-Ins Bill Fouch 902 East Sherman Street Pocatello, ID 83201 208-232-6666	0	1
17	Employee Referral Bill Fouch 902 East Sherman Street Pocatello, ID 83201 208-232-6666	0	1
18	Unknown Referral Toby Heinze 1500 Foremaster Lane Las Vegas, NV 89101 702-642-3333	0	1

19	Phone Referral Toby Heinze 1500 Foremaster Lane Las Vegas, NV 89101 702-642-3333	0	1
20	Word-of-Mouth Toby Heinze 1500 Foremaster Lane Las Vegas, NV 89101 702-642-3333	1	1
21	Internal Promotion Toby Heinze 1500 Foremaster Lane Las Vegas, NV 89101 702-642-3333	0	0
22	KPVI On-Air Announcement Jamie Samples 902 East Sherman Street Pocatello, ID 83201 208-232-6666	0	1
23	Internet - Unknown Website Toby Heinze 1500 Foremaster Lane Las Vegas, NV 89101 702-642-3333	0	1
24	Advertisement - Unknown Toby Heinze 1500 Foremaster Lane Las Vegas, NV 89101 702-642-3333	0	1
25	Idaho State Journal Susie Tubbs 305 S. Arthur PO Box 431 Pocatello, ID 83204 208-232-4780	0	0

26	KFXP On-Air Announcement Jayme Samples 902 E. Sherman Street Pocatello, ID 83201 208-232-6666	0	1
27	Magic Valley Times-News Caryn Grossman 208-735-3269 208-734-5538 Fax Twin Falls, ID employ@magicvalley.com	0	1
28	Valley Broadcasting Company KVBC (Sister Station) Toby Heinze 1500 Foremaster Lane Las Vegas, NV 89101 702-642-3333	0	1
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Station Comprising Station Employment Unit: **KXTF, Twin Falls, Idaho****APPENDIX 3****Section 3: Supplemental (Non-Vacancy Specific) Recruitment Activities Undertaken by KXTF**

#	Date(s)	Type of Activity	Explanation
1	5/23/08 - 6/10/08	Paint Magic	Community event - teams formed by a variety of local businesses to prepare and paint houses for the elderly and disabled homeowners of the Magic Valley
		Joe Nielsen Linda Rosa Station donated advertising	
2	6/2/2008	Twin Falls Summer Concert	All Staff was present Station donated and gave out t-shirts for the Summer Concert Series. Advertised for the event
3	6/9/2008	Kindervision Safety Day	Community event attended by Joe Nielsen, Linda Rosa, and Donna Knapp. Education based program to prevent abductions and abuse of children. Videotaped and interviewed kids and gave them tapes of material to educate them about "Stranger Danger." Station staff was present at event and assisted Kindervision in taping and also had a booth to give out Fox 35 tattoos
4	6/16/2008	Father's Day Promotion	Community event attended by Joe Nielsen, Linda Rosa, and Donna Knapp. Big Daddy give away. Drawing

			held at the mall conducted by station staff. Trivia game and small prizes given out to the public prior to the drawing. Gave away a prize package to one lucky dad.
5	6/23/2008	Jeweler's For Children	Fund Raiser attended by Joe Nielsen and Donna Knapp. Helped group raise funds for Make-a-Wish, St. Jude's Children's Hospital, Elizabeth Glazer Pediatric Foundation, and Court Appointed Special Advocates. Helped advertise the event, acquired donations for auction to raise funds for the charities, had booth at the kids auction event that was held in park, gave out Fox 35 tattoos.
6	7/21/2008	Twin Falls Concert	All Staff was present. Station donated and gave out t-shirts for the "Summer Concert Series." Advertised for the event.
7	8/15/2008	Hot August Nights	Community event attended by Joe Nielsen and Donna Knapp. Fund raiser event held at the Twin Falls City Park. Station donated a gift certificate, helped advertise the event, and were present at the event.
8	8/18/2008	Kindervision Event	Community event attended by Joe Nielsen and Leslie Williamson. Education based program to prevent abductions and abuse of children. Videotaped and interviewed kids and gave them tapes of material to educate them about "Stranger Danger."

			Station staff was present at event and assisted Kindervision in taping and also had a booth to give out Fox 35 tattoos
9	9/7/08 - 1/18/09	Doubleheader Sundays	Promotion for NFL Sundays. Attended by Joe Nielsen and Leslie Williamson. Conducted trivia games, prizes were donated by KXTF and Watkins Distributing. Joe and Leslie were present to give trivia questions and hand out prizes.