



**KXTF, Twin Falls, Idaho
Oregon Trail Broadcasting Company**

ANNUAL EEO PUBLIC FILE REPORT

The purpose of this EEO Public File Report (“Report”) is to comply with Section 73.2080(c) (6) of the FCC’s 2002 EEO Rule. This Report has been prepared on behalf of the Station Employment Unit that is comprised of the following station: **KXTF Twin Falls, ID** and is required to be placed in the public inspection files of these stations, and posted on their websites, if they have websites.

The information contained in this Report covers the time period beginning May 22, 2007 to May 21, 2008 and including (the “Applicable Period”).

The FCC’s 2002 EEO Rule requires that this Report contain the following information:

1. A list of all full-time vacancies filled by the Station comprising the Station Employment Unit during the Applicable Period;
2. For each such vacancy, the recruitment source(s) utilized to fill the vacancy (including, if applicable, organizations entitled to notification pursuant to Section 73.2080(c)(1)(ii) of the new EEO Rule, which should be separately identified), identified by name, address, contact person and telephone number;
3. The recruitment source that referred the hiree for each full-time vacancy during the Applicable Period;
4. Data reflecting the total number of persons interviewed for full time vacancies during the Applicable Period and the total number of interviewees referred by each recruitment source utilized in connection with such vacancies; and
5. A list and brief description of the initiatives undertaken pursuant to Section 73.2080(c) (2) of the FCC rules.

Appendices 1, 2, and 3 which follow have been designed, in the aggregate to provide the required information. Please note that the numbers listed on Appendix 2 under the column entitled “Full-Time Positions for Which This Source Was Utilized” refer to the number of full-time positions listed on Appendix 1.

For purposed of this Report, a vacancy was deemed “filled” not when the offer was extended but on the first day of the hiree’s employment. A person was deemed “interviewed” whether he or she was interviewed in person and/or over the telephone.

Appendix 1 to

ANNUAL EEO PUBLIC FILE REPORT FORM

Covering the Period from May 22, 2007 to May 21, 2008

Station Comprising Station Employment Unit: **KXTF Twin Falls, Idaho**

Section 1: Vacancy Information

	Full-Time Positions Filled by Job Title	Recruitment Source of Hiree	Total Number of Interviewees from All Sources for This Position
1	Master Control Operator	Internal Transfer	1 (Position not posted)
2			
3			
4			
5			
6			
7			
8			
9			
10			
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22			

Total Number of Persons Interviewed During Applicable Period: 1

Appendix 2 to

ANNUAL EEO PUBLIC FILE REPORT FORM

Covering the Period from May 22, 2007 to May 21, 2008

Station Comprising Station Employment Unit: **KPVI, Pocatello, ID**

Section 2: Recruitment Source Information

	Recruitment Source (Name, Address, Telephone Number, Contact Person)	Total Number of Interviewees This Source Has Provided During This Period (If Any)	Full-Time Positions For Which This Source Was Utilized
1	KPVI Web Site www.KPVI.com Mark Harris 902 E. Sherman St. Pocatello, ID 83201 208-232-6666		
2	KPVI on Air Announcement Jayme Samples 902 E. Sherman St. Pocatello, ID 83201 208-232-6666		
3	KFXP on Air Announcement Jayme Samples 902 E. Sherman St. Pocatello, ID 83201 208-232-6666		
4	Idaho Job Service Selenia Mena 430 N. 5 th Ave. Pocatello, ID 83201 208-236-6710 Ext 3700		
5	Idaho State University Stacey Giokas/Jenn Sanderson 921 S 8 th Street Pocatello, ID 83209 208-282-2778		
6	Former KPVI Employee		

7	California Chicano News Media Association Sylvia Wells USC School of Journalism 3800 So. Figueroa Street Las Angeles, CA 90037-1206 213-743-4960		
8	Shoshone Bannock Tribes Administrative Placement Office Margeret Gomez shoshonebannocktribes.com P.O. Box 306 Fort Hall, ID 83203 208-478-3755		
9	Journalism Jobs Dan Rohn PO Box 7294 Berkeley, California 94707 510-653-1521		
10	TV Jobs.Com Mark C. Holloway Broadcast Employment Services P.O. Box 4116 Oceanside, CA 92052 800-374-0119 760-754-8177		
11	Employee Referral Colleen Ferree KPVI Channel 6 902 E. Sherman Pocatello, ID 83201 208-232-6666		
12	Express Personnel Billie Rhodes/Vicky Gregory 109 N. Arthur Ste. 102 Pocatello ID 83204 208-232-1040 www.expresspersonnel.com		

13	Sierra Broadcasting Company KRNV (sister station) Desiree Haymore 1790 Vassar Street Reno, NV 89502 775-322-4444		
14	Valley Broadcasting Co. KVBC (sister station) Desiree Long/Toby Heinze 1500 Foremaster Lane Las Vegas, NV 89101 702-642-3333		
15	Beartooth Communications Co. KTVH (sister station) Wendy Hill 100 W. Lyndale Ave. Helena, MT 59601 406-457-1212		
16	Two Ocean Broadcasting Co. KJWY (sister station) Christel Rahme 970 W. Broadway, # 204 Jackson, WY 83001 307-733-2066		
17	Bozeman Trail Communication KCWY (sister station) Sara Swanson 141 Progress Circle Mills, WY 82644 307-577-0013		
18	Yuma Broadcasting Company KYMA (sister station) Suzanne Stuhr 1385 South Pacific Avenue Yuma, AZ 85365 928-782-1111		
19	Walk In KPVI Colleen Ferree or Valerie Delaney 902 E. Sherman Pocatello, ID 83201 208-232-6666		

20	Internal Promotion		
21	Word of Mouth		
22	Idaho State Journal Susie Tubbs 305 S. Arthur PO Box 431 Pocatello, ID 83204 208-232-4780		
23	Ohio/Illinois Centers for Broadcasting Gary James 9000 Sweet Valley Drive Valley View, OH 44125 216-447-9117		
24	KPVI Job Board Colleen Ferree KPVI Channel 6 902 E. Sherman Pocatello, ID 83201 208-232-6666		
25	Internet – unknown site		
26	Unknown referral		
27	Not posted		
28	National Press Photographer's Association Roger Hamer 402-346-6666 ext 7273		
29	TVNewsGigs.com		
30	Media-Match		

Appendix 3 to

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Covering the Period from May 22, 2007 to May 21, 2008

Station Comprising Station Employment Unit: **KXTF Twin Falls, Idaho**

Section 3: Supplemental (Non-Vacancy Specific) Recruitment Activities Undertaken by **KXTF**.

Date	Activity #	Type of Activity	Explanation
4/07-8/07		Charity Fund Raisers	Attended by Joe Nielsen, Linda Rosa and Donna Knapp Helped group raise funds for Make-a-Wish, St. Judes Childrens Hospital, Elizabeth Glazer Pediatric Foundation, and CASA Helped advertise event, acquired donations for auction
6/8/07		Kindervision	Attended by Joe Nielsen, Linda Rosa, and Donna Knapp. Education based program to prevent abductions and abuse of children. Videotaped and interviewed kids and gave them tapes of material to educate about stranger dangers. Station helped advertise event.
8/16/07		Fundraiser	Attended by Joe Nielsen, Linda Rosa, and Donna Knapp. Station donated gift certificates, helped advertise event and helped with organization and activities at event.
6/9/07-6/10/07		Paint Magic	Attended by Joe Nielsen, Linda Rosa, and Donna Knapp. Community event to paint homes of those in need. Station donated advertising for event.
6/15/07		Fathers Day Promo	Attended by Joe Nielsen, Linda Rosa, and Donna Knapp. Drawing held at mall conducted by station staff. Station staff acquired all prizes.

5/12/07

Promotion

Attended by Joe Nielsen,
Linda Rosa, and Donna
Knapp.
Mothers Day Giveaway
Drawing held at mall
conducted by station staff.
Station staff acquired all
prizes.